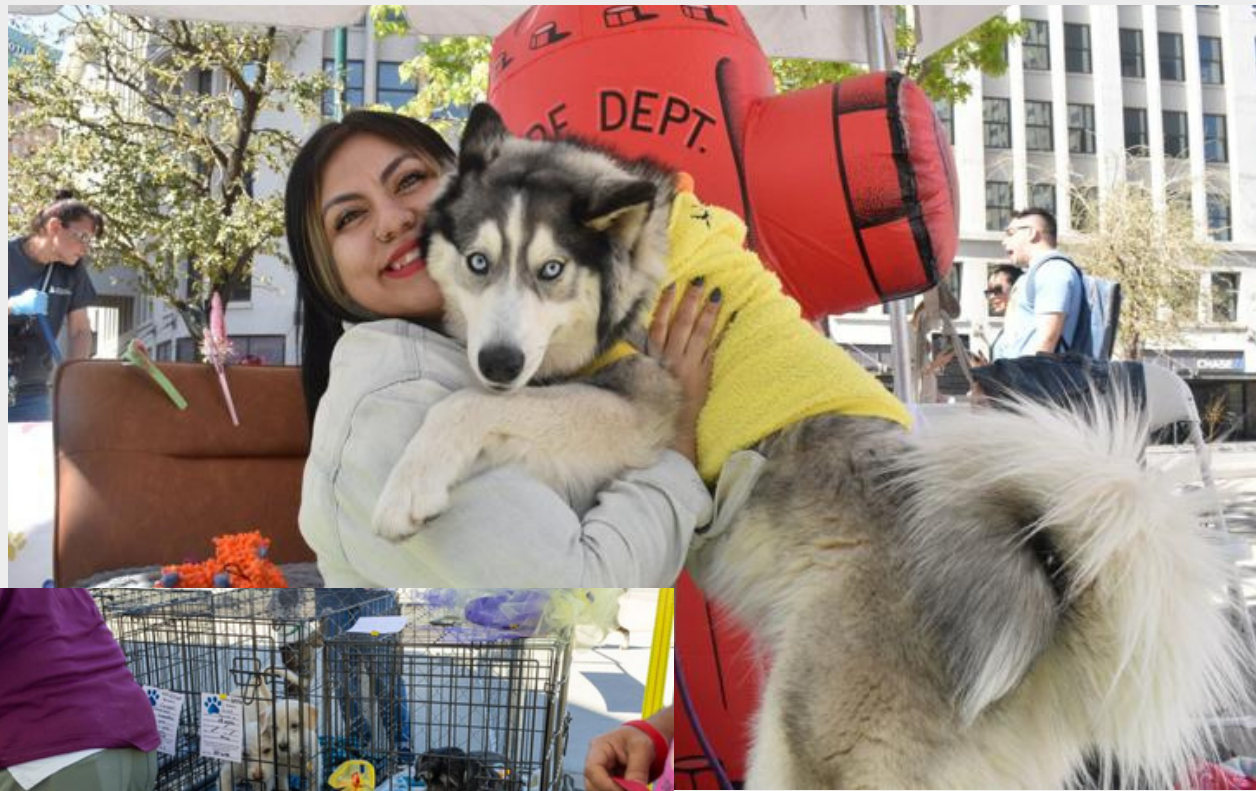


EL PASO INC.

# BEST PET



## CELEBRATING PETS & ANIMALS ACROSS EL PASO COUNTY

EL PASO COUNTY  
SPONSORSHIP PROPOSAL




## OVERVIEW

# The Best Pet project happens over 4 months

- **It starts with** an online pet photo contest
- **And ends with** El Paso Inc. Magazine summer issue

*and during that time, we hold a community & animal event:*

## BEST PET PAWTY

- Annual pet-lovers fest
  - Pet/animal-related booths, vendors, exhibits
  - Pet adoptions
  - Informative presentations (pet training, animal care)
  - Animal encounters
  - Photo booths
  - Pet costume contest
  - Pet walk
- 


# **BEST PET PAWTY** @ ASCARATE PARK

March 30, 2024

*and help bring to life an exciting new addition*

## **EL PASO'S FIRST MEGA PET ADOPTION**

### **EL PASO COUNTY SPONSORSHIP BENEFITS**

- Space and presence at the Best Pet Pawty for
    - information on the health and welfare of pets
    - educating public on animal welfare
    - animal welfare services
  - Main project sponsor with title logo position in all promotions (digital, print, TV)
  - Additional opportunities to promote animal welfare through El Paso Inc. mediums
- 

<b>Gold sponsorship</b>	<b>\$10,000</b>
<u>In kind facility rental fees</u>	<u>(\$2,222)</u>
Balance	\$7,778

Plus request to waive public fees at the park for the duration of the event





**Recap video: Best Pet Pawty 2022**

El Paso County is the perfect partner  
to help El Paso Inc. grow a pet and animal  
extravaganza for the benefit of the community.

Together we can work to promote animal welfare  
across the region and bring to life  
a mega adoption to get more pets placed  
into their forever homes.

**Healthier El Paso animals**  
**=**  
**a healthier El Paso community**

