



Governments

Close the Digital Divide by Investing in Apartment Wi-Fi

As much as 20-25% of the digital divide is concentrated in multifamily dwelling units (MDUs). By using federal funding to deploy Wi-Fi in low-income apartment buildings - just as they have in airports, libraries, and other community spaces - State & Local Government can connect millions of unconnected households, often some of the most vulnerable residents in the state.

Improvements in Wi-Fi technology have made it possible to connect households living in MDUs to reliable broadband service simply by deploying Wi-Fi access points throughout the property and then connecting the Wi-Fi network to a high-speed fiber connection to the building. These reliable, high-speed networks can be deployed in months, not years, and come at a low cost to both owners and residents.

EducationSuperHighway is partnering with governments to develop their broadband affordability plans, budgets, and to support deploying broadband solutions in MDUs throughout the entire procurement process, from program design to resident adoption.



Government Benefits

- Connecting MDUs to building-wide Wi-Fi is a one-to-many solution, making it an efficient way to bridge the digital divide.
- Broadband access directly impacts key policy areas, including economic development, transportation, health care, and agriculture.
- Maximize impact of public funds



Resident Benefits

- Free or low-cost, high-speed Internet service.
- No contracts or credit checks.
- Easy to connect.
- Unlimited data use for all residents.
- Wi-Fi access in all apartments & common areas
- Enterprise quality service and support

How We Help

- Assist governments develop program plans.
- Use data to identify priority properties and estimate budgets.
- Provide a framework for implementing a targeted approach to broadband deployment in MDUs in your state.
- Provide technical and procurement support: Grant Design, RFP Process, Property Owner Outreach
- Support with awareness campaigns for resident adoption.

How it Works

EducationSuperHighway provides **free assistance** to state and local leaders:



Meet with our team to review state broadband affordability metrics and learn more about the opportunity to deploy Apartment Wi-Fi in your state.



Develop your state Broadband Affordability Plan to include the use of funds for the installation of Wi-Fi networks in low-income apartment buildings across critical areas in your state.



Connect EducationSuperHighway with local leaders in your state. Prioritize projects, conduct outreach, and manage the procurement process by implementing our Apartment Wi-Fi Playbook.

Get in Touch

Partner with us to close the digital divide for the most vulnerable residents in your state.

Find out more at
educationsuperhighway.org/free-apartment-wifi/

