



Texas Economic Development Council Team Texas Summit 2021

*Economic Development
Commissioners Court Regular Session
August 23, 2021*

County Hotel Occupancy Tax Policy -Adopted February 2020

- Funds set aside each year to support:
 - Contracts and obligations. Examples: Concordia Heritage Association service agreement for operations and maintenance of Concordia Cemetery; Sports Commission service agreement for operations and maintenance of the County Coliseum
 - Historic Preservation Projects: Example, Los Portales Museum Adobe Restoration, Casa Ronquillo Restoration, San Elizario Historic District Flood Mitigation Project
 - ***Cultural heritage tourism as well as conventions and events that attract visitors*** Examples: Sun City Music Festival, Texas Association of Museums (TAM) Conference; Includes conferences and conventions

Cultural Tourism, Conventions and Events

- Applicants must submit a complete application and all required documentation to be considered.
- Application must demonstrate the event or program impact on hotel occupancy
 - Pre-Application: Participating hotel/motel/STR block discounts or reservations
 - Post Event Evaluation includes actual number of hotel nights
 - County Return on Investment in the form of increased HOT Tax Revenue through increase in occupancy

Texas EDC's Team Texas Summit 2021

- Texas Economic Development Council is a statewide nonprofit professional organization focused on developing economic and employment opportunities.
- Team Texas is TEDC's state business attraction cohort comprised of economic development professionals.
- The 2021 Summit in El Paso is Aug. 23-25 and will bring about 60 economic development professionals from across Texas as well as about six site selectors from across the country that serve as pathfinders for companies looking to relocate or expand operations.

Texas EDC's Team Texas 2021 Summit

■ Summit activities

- Windshield tour of the community, including visits to Fort Bliss and The University of Texas at El Paso.
- Informational sessions that dive into global economic trends, statewide population shifts as well as an overview of El Paso's marketplace.
- Workshops
- Networking
- Experiences with El Paso amenities such as the Downtown Street Car and Southwest University Stadium.

Questions? Feedback?





Staff recommendation:

- Authorize County Judge to sign the HOT Event Grant Award Agreement in support of the Texas Economic Development Council's Team Texas 2021 Summit

Thank you

