

EL PASO COUNTY HISTORICAL COMMISSION

OUTREACH COMMITTEE

JANUARY 21, 2020

MAGOFFIN VISITERS CENTER

PRESENT: RALPH ROMAN, GEORGE CORDOVA AND BARBARA WELCH

EXCUSED: AL BORREGO AND JOHN HAMILTON (attended the Onate Crossing et al meeting)

The committee heard updates from various members:

- **Texas Treasure Business Awards**: Ralph suggested two or three dates for presenting the plaque and the County's resolution to the two award recipients. Shelley will talk to Valerie about the resolution. Ralph will coordinate dates and attendance of award recipients. The plaques with wording are being finished.
- **History Day** Feb. 22: This is our third year to support History Day. Shelley reported on the not yet finished MOU. The list of DVDs was reviewed and it was agreed that a USB would be more helpful to teachers than an actual DVD. Shelley will ask Jackson Polk to create one USB for the award to be presented on Feb. 22 at UTEP History Day Awards ceremony.
- **School Curriculum & USB project**: an ad hoc committee of the Outreach Committee and Mission Trail Association will meet again to further evaluate the possibility of putting together sets of Historic DVD/USB for all schools. This group will meet in the next week or ten days.
- The committee will also recruit an ad hoc of the ad hoc to work on the Texas Beyond History curriculum. The ad hoc/ad hoc committee should include an administrator, a curriculum officer, two retired teachers and other interested people.
- **Heritage Tourism**: George reported on the idea of people/students dressing in appropriate costumes and greeting Sun Bowl Visitors or walking around the San Eli plaza area during festivals...living museum.
- We also discussed inviting Valerie to a meeting to talk about her initiatives related to heritage tourism
- We also discussed inviting Linda Cropper, the director of the tourism program at EPCC, to talk with us.
- Another project that is being worked on with Mission Trail Association is the revision of the tourist brochure. Shelley will talk with Veronica Castro about the next steps.
- **Preservation Month May** (April 23 - Memorial Day weekend) While PM isn't directly a CHC or Outreach Committee responsibility, the CHC has provided funding for four years and many members of the Outreach Committee are also members of the PM committee.
- Preservation Month will depend on social media and other free methods of encouraging organizations to plan and host events as well as encourage the public to attend the events. A funding request will be added to the FEB CHC agenda in order to pay for local publicity in the Scene magazine in both the April and May issues.

- Preservation Month activities include possible asking for a Humanities Texas Grant to pay for a key note or opening event.
- A resolution from the Commissioners Court
- Partnering with Las Cruces in planning a month of activities. We will work toward including Juarez next year 2021.

The meeting ended at 4:45 pm. The next meeting will be February 18, 2020 at the Magoffin Visitors Center.