# THE COCOS CHILDREN'S MUSEUM

#### Welcome to the new El Paso Children's Museum.

Creativity

Collaboration

Risk

#### Perseverance







### **Formal Education**

## **Informal Education**

#### 16 Public Meetings

#### Surveys/Presentations

#### **Architectural Contest**

# **Public Input**



- MCAD
  - Other City Leaders

A public/private partnership that works for El Paso.

<b>19.5 m</b>	<b>20 m</b>	<b>20 m</b>
Original Bond	City of El Paso	Private donations and El Paso Community Foundation















## Adding Value to the Local Economy:

For science centers in general:

50% earned revenue

149 institutions in the US with a total of 14,289 paid employees

Personnel costs are 58% of operating expenses

School groups make up between 15-20 % of total on-site attendance (also outreach etc.)

13 million school visits in the United States.

# **Income Mobility**

- Children who grow up in some places go on to earn much more than they would if they grew up elsewhere.
- El Paso County ranks low for income mobility for children in poor families. It is better than only 36% of all counties in the U.S.

#### The Best and Worst Places to Grow Up: How Your Area Compares



The New York Times

## Economic Impact

- Anticipated Visitation: Between 250,000 and 300,000 (the vast majority are families)
- Direct Revenue \$2,500,000
- Economic Impact in the Community \$10,100,00 (hotels, restaurants, transit, parking, amenities)
- In-Museum FTE's 83
- FTE's created outside the museum 290 (due to economic impact)

Information from: Americans for the Arts, Economic Impact Calculator located here: https://www.americansforthearts.org/by-program/reports-and-data/research-studies-publications/arts-economic-prosperity-5/use/arts-economic-prosperity-5-calculator





Library in Calgary, Alberta

Library at Alexandria



Museum at Lillehammer



Norwegian National Opera, Oslo

Year	Award	Project
·2004	Aga Khan Award for Architecture	Bibliotheca Alexandrina, Egypt
2009	Mies van der Rohe Award	Norwegian National Opera and Ballet, Norway
2011	World Architecture Festival, Display	Norwegian National Opera and Ballet, Norway
2013	AIA/ALA Library Building Award	James B. Hunt Jr. Library, USA
2014	MIPIM Award, Best Future Project	MAX IV Lab, Sweden
2015	WAN Sustainable Building 2015 Award	ZEB Pilot House, Norway
2015	WIN Interior Practice of the Year	Snøhetta
2015	Red Dot Award, Communication Design	Living the Nordic Light, Annual Report
2016	Award for Design Excellence 2016, DOGA	Snøhetta: People Process Projects
2016	AIA/ALA Library Building Award	Ryerson Student Learning Centre, Canada

2016 – Wall Street Journal – Architecture Innovator of the Year

2019 – Texas Medal of Arts – Elaine Molinar and Craig Dijkers

2018 – December 3<sup>rd</sup> – Write-up in Architectural Digest about the El Paso Children's Museum



#### Schematic Design Document



# **ABOUT GYROSCOPE**

#### LOCAL, NATIONAL & GLOBAL

Full service, comprehensive museum planning, architectural planning and exhibit design firm.

#### SCIENCE CENTERS

Bishop Museum, Honolulu, HI Boston Museum of Science: Virtual Egypt, Boston, MA Buffalo Museum of Science, Buffalo, NY California Science Center, Los Angeles, CA Chabot Observatory & Science Center, Oakland, CA Columbia Memorial Space Center, Downey, CA Connecticut Science Center, Hartford, CT Denver Museum of Nature & Science, Denver, CO EPC Museum, El Paso, TX Exploration Place, Wichita, KS Explorit, Davis, CA The Exploratorium: Navigation, San Francisco, CA East Tennessee Discovery Center, Knoxville, TN 'Imiloa Astronomy Center of Hawai'i, Hilo, HI The Leonardo, Salt Lake City, UT Museum of Science & History, Jacksonville, FL Pacific Science Center, Seattle, WA Santa Barbara Natural History Museum, Santa Barbara, CA Science Port, Science Museum of Virginia, Woodbridge, VA St. Louis Science Center, St Louis, MO Smithsonian Institution Traveling Exhibition Service Tech Museum of Innovation, San Jose, CA Whitaker Center, Harrisburg, Pennsylvania

#### CHILDREN'S MUSEUMS

Bay Area Discovery Museum, Sausalito, CA Chicago Children's Museum, Chicago, IL Discovery Place Kids, Huntersville, NC Explore & More Children's Museum, Buffalo, NY HAWAI'I Exploration Station, Dublin, Ireland i.d.e.a. Museum, Mesa, AZ Keystone Kidspace, York, PA Kidspace Children's Museum, Pasadena, CA London Children's Museum, London, Ontario Canada Louisiana Children's Museum, New Orleans, LA Minnesota Children's Museum, St Paul, MN MOXI: The Wolf Museum of Exploration+Innovation, Santa Barbara, CA Museum of Children's Arts (MOCHA), Oakland, CA National Children's Museum, Washington, DC Oslo Barnemuseum, Oslo, Norway Portland Children's Museum, Portland, OR Papalote Children's Museum, Mexico City, Mexico The Thinkery: The New Austin Children's Museum, Austin, TX Tulsa Children's Museum, Tulsa, OK Yuma Children's Museum, Yuma, AZ Zeum: Children's Creativity Museum, San Francisco, CA



#### CULTURAL MUSEUMS

Butte Heritage Center, Butte, MT Fort Collins Museum of Discovery, Fort Collins, CO Heritage Museums & Gardens, Sandwich, MA Fuller Craft Museum, Brockton, MA Museum of Art & History (MAH), Santa Cruz, CA Hayward Area Historical Society, Hayward, CA Mesa History Museum, Mesa, AZ Plains Indian Museum, Cody, WY Renton History Museum, Renton, WA Sacramento History Museum, Sacramento, CA San Bernardino History Museum, CA Tempe History Museum, Tempe, AZ

## MINNESOTA CHILDREN'S MUSEUM





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## AWARDS

#### **Select Awards**

2018 10 Best New Attractions from USA Today
2017 Best of Santa Barbara: Out and About
2017 The 13th Annual Mayor's Awards for Santa Barbara: Design & Accessibility
for MOXI, The Wolf Museum of Exploration + Innovation

**2017 Building St. Louis Award from St. Louis Business Journal** for St. Louis Science Center's outdoor GROW gallery

**2015 Architizer A+ Award finalist for learning environments** for Thinkery: The New Austin Children's Museum

2010 AAM Excellence in Exhibition Award: Special Achievement

in Cooperative Learning for Chicago Children's Museum's Skyline.

2006 Annual Design Review Certificate of Excellence from I.D. Magazine 2006 Communication Arts Magazine: Interactive Annual 12 for the Hot Spot Conservation Lab at Bishop Museum in Honolulu, HI

**2005 San Francisco Beautiful's Beautification award** for The Randall Museum, San Francisco, CA.

# *"It's modern, beautifully designed, and delightful for curious minds of all ages."*

- Mercury News (MOXI, The Wolf Museum of Exploration + Innovation, Santa Barbara, CA)

"My compliments for making the Thinkery a child's place for thought, exploration, play, socialization, creativity, and learning! So many creative elements!"

> – Joe L. Frost, Ed.D: L.H.D. Parker Centennial Professor Emeritus University of Texas (Thinkery, Austin, TX)

"I wanted to take a moment to say thank you for all the work you did to help bring this project to where it is today. When we were planning it, I assumed that there would be something about its installation that would make it less than what I had dreamed. Instead, it is more. Thank you for bringing playfulness and creativity and quality get-itdone-ness to this project."

#### GYROSCOPEINC









### Dr. Paul Kortenaar

- Director of Education at the Ontario Science Center and the Dallas Museum of Natural History/Museum of Nature and Science
- Executive Director of Kaleideum North, a science museum in North Carolina.

The El Paso Children's Museum has the potential to change the lives of countless future El Pasoans.

# El Paso's new Children's Museum will be DESIGNED FOR ALL

We commit to work with the City and with El Pasoans to ensure there are **no cultural, social, physical, or financial barriers** 

to their full engagement with, and enjoyment of, the EPC Museum.

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