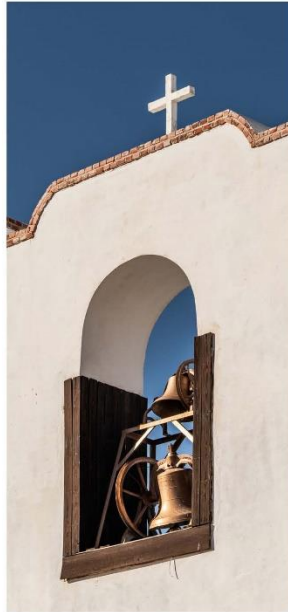


MISSION TRAIL COMPREHENSIVE PLAN



July 2019

Commissioners Court 7.29.19



WHAT IS A COMPREHENSIVE PLAN?

THE GUIDING DOCUMENT TO...

- DIRECT CAPITAL IMPROVEMENTS,
- EVALUATE DEVELOPMENT PROJECTS,
- GUIDE PUBLIC POLICY, AND
- ENSURE THAT THE MISSION VALLEY IS THE PLACE ITS RESIDENTS WANT IT TO BE

PROJECT TIMELINE



PUBLIC CHARRETTE

NOV 13 - 16



APPROVAL PROCESS

SUMMER 2019

PRESENTATION OF THE PLAN

SPRING 2019

PLAN REVISIONS

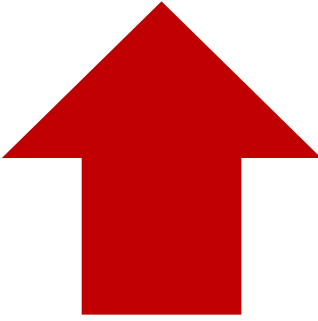
PLAN ADOPTED

SITE VISIT

NOV 1 - 2

ANALYSIS

DRAFTING THE PLAN



CHARRETTE WEEK SCHEDULE

1

Kick-off & Hands-on Design Session

Tuesday, November 13
7:00 pm to 9:00pm

2

Open Design Studio

Wednesday – Thursday, November 14 - 15
10am to 7pm

3

Work-in Progress Presentation

Friday, November 16
6:00 pm to 8:00 pm

All events at **Ysleta Del Sur Pueblo Tribal Courthouse**



TOURING THE MISSION TRAIL

Ysleta del Sur Pueblo



TOURING THE MISSION TRAIL

San Elizario Placita

TRAILCC



HANDS-ON DESIGN SESSION
El Paso County Mission Trail



HANDS-ON DESIGN SESSION
El Paso County Mission Trail



MEETINGS



MEETINGS

TRANSPORTATION REPRESENTATIVES

BIKE ADVOCATES

TRANSIT PROVIDERS

COUNTY INFRASTRUCTURE

HEALTH PROVIDERS

ENVIRONMENTAL ADVOCATES

HOUSING PROVIDERS

LOCAL DEVELOPERS

HERITAGE TOURISM

UNESCO REPRESENTATIVES

ELECTED OFFICIALS

LOCAL ARTISTS

RESIDENTS

YSLETA DEL SUR PUEBLO

MURALISTS

FARMERS

RESTAURANT OWNERS

DIOCESE / CHURCHES

CULTURAL TOURISTS

CHAMBERS OF COMMERCE

ECONOMIC DEVELOPMENT

ORGANIZATIONS



A photograph of a meeting room with several people seated around a long table. A man in a light blue shirt stands at the head of the table, presenting. The room features a large mural on the right wall, a circular seal on the left wall, and a yellow banner with a logo. The number 536 is overlaid in large black font in the center of the image.

536

STUDIO VISITORS

EVENT PARTICIPANTS

STAKEHOLDER MEETINGS

CONVERSATIONS ON-SITE

INTRO TO EXERCISES

One Word Card

ONE WORD that comes to mind
about the **Mission Trail:**

NOW: _____

IN THE FUTURE:

(in my vision)

ONE WORD that comes to mind about the Mission Trail NOW

A word cloud featuring various terms in different colors and sizes. The most prominent words are 'Forgotten' in a large, gold-colored font and 'Historic' in a very large, dark red font. Other words include 'Untidy', 'Opportunity', 'Unappreciated', 'Clean', 'Neglected', 'Ugly', 'Undervalued', 'Eww', 'Dirt', and 'Limited'.

Untidy
Opportunity
Unappreciated
Clean
Forgotten
Neglected
Ugly
Undervalued
Eww
Dirt
Limited
Historic

ONE WORD that comes to mind about the Mission Trail IN THE FUTURE

Destination

Known Cherished

Historic Accessible

Jewel Legendary

Touristy
Hope

Open Design Studio

Charrette Week

From Wednesday, November 14 through Friday, November 16 the planning team continued to work with the community in an open design studio at the Ysleta Del Sur Pueblo Tribal Courthouse which was generously shared by the Ysleta community. Residents and local leaders were encouraged to stop by the studio throughout the course of the three days to check the status of the plan, provide further input, and to make sure the plan was on the right track.

The convenient location of the studio within the study area, as well as the immense community interest, resulted in over 530 studio visitors, as event participants, stakeholder meeting attendees, and to have conversations on-site. The table drawings and plans from the Tuesday night's Hands-on Design Session were placed around the room for continual review.

While community members visited the studio, the design team continued to analyze the information gathered from the community to create a single synthesis plan. The synthesis plan included physical design elements, such as adding sidewalks and identifying opportunities for infill development, as well as placing desired uses along the main streets like Socorro Road. The planners and designers created lists, diagrams, drawings, and plans, working to combine and refine the ideas provided by the community.

Plans, renderings, and initial concepts developed during the day were pinned-up to the walls and discussed in the evenings. Technical aspects such as economics, land ownership, and first steps were discussed. Members of the public listened in and added their comments and observations of the plan as it was developing at this early stage to include their input as the plan was refined.

536
 Studio Visitors
 Event Participants
 Stakeholder Meetings
 Conversations On-site



Pin-up of Charrette products

Work-in-Progress Presentation

Charrette Week

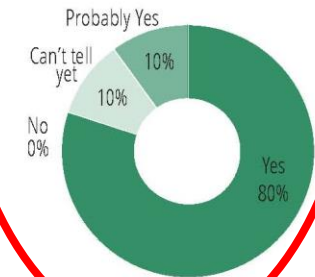
The charrette week **ended** with an evening "Work-in-Progress" presentation on Friday, November 16. Roughly 80 citizens gathered at the auditorium for the presentation. After introductions by **Jason** Quinonez, the Director of Economic Development, DK&P principal Jason King began the presentation with a summary of the week's events.

Jason walked through the concepts and vision gathered from the public at the hands-on design session and developed throughout the week. Jason pointed out concepts found within the proposed plan that came directly from feedback from the local residents. The plan was discussed in a series of phases. Change would not happen overnight, he emphasized, but progress could be expected one step at a time at selected locations.

A series of renderings illustrated how Socorro Road, Socorro Mission area, and San Elizario Historical District could be revitalized, while aerial illustrations showed how targeted and context-sensitive development could fill out the neighborhood over time without compromising its warm and inviting character.

At the end of the presentation, attendees were surveyed using keypad polling to assess if the design team had properly translated their ideas into the vision for Mission Valley. Survey results showed that 90% of the audience believed the plan was on, or probably on, the right track. Following the survey, participants discussed the plan with the team during a question and answer period.

Do you think the draft ideas presented tonight are on the right track?



Jason King, Project Director from Dover, Kohl & Partners, giving work-in-progress presentation